

Pain Relief for a Small Business

"I've been a great technician for 19 years, but as far as being a business owner, I needed help."

Wendy Childs, Earth Moon Acupuncture

As her patient community expanded, Wendy Childs decided to strike out on her own. She moved out of rented space, bought a building, hired staff and launched Earth Moon Acupuncture. Then she realized how much she didn't know.

Wendy turned to Chemeketa's Small Business Management (SBM) program where she learned techniques to manage employees, finances and marketing.

"The program helped me make a quantum leap," said Childs.

Contact CCBI to learn all the ways we can alleviate your business growing pains.

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